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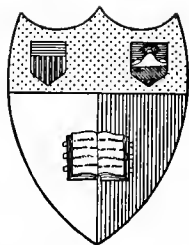
Dennison's Gala Book

SUGGESTIONS FOR

ST. VALENTINE'S DAY, ST. PATRICK'S DAY
THE PATRIOTIC DAYS AND EASTER

Price 10¢

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Instruction Books of "Dennison Craft"

When you are planning a party or entertainment of any kind, there are six Dennison Instruction Books which will be of great help. Several of them give in detail the instructions for making similar articles to those shown in the "Gala Book"



How to Make Paper Costumes

Delightful costumes for children and grown-ups, for pageants, plays, costume parties and fancy dances. The illustrations and instructions are so easy to follow and the cost of materials so trifling that you will have as much fun making a costume as you will wearing it.

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Flowers of many varieties are described step by step. The book includes patterns for each flower in actual size.

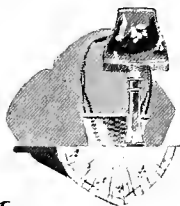


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Baskets of many shapes and sizes, trays and lamps, may all be made by following the detailed instructions given in this book.

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The hardest part of planning the party—table decorations are shown in great variety. No matter what kind of a party you are planning, this book has a suggestion which can be adapted to that particular need.



Sealing Wax Art

The making of sealing wax beads, pendants, vases, favors and flowers is fully described. Once you have made something of sealing wax, the work is so fascinating you just can't help making something else.

How to Decorate Halls, Booths and Automobiles

The problem of decorations for dances, bazaars and celebrations of many kinds both indoors and out is readily solved with the instructions and illustrations to help you.



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Dennison's Gala Book

A Book Giving Suggestions for

St. Valentine's Day

St. Patrick's Day . Patriotic Occasions

Easter Week . April Fool's Day

and May Day

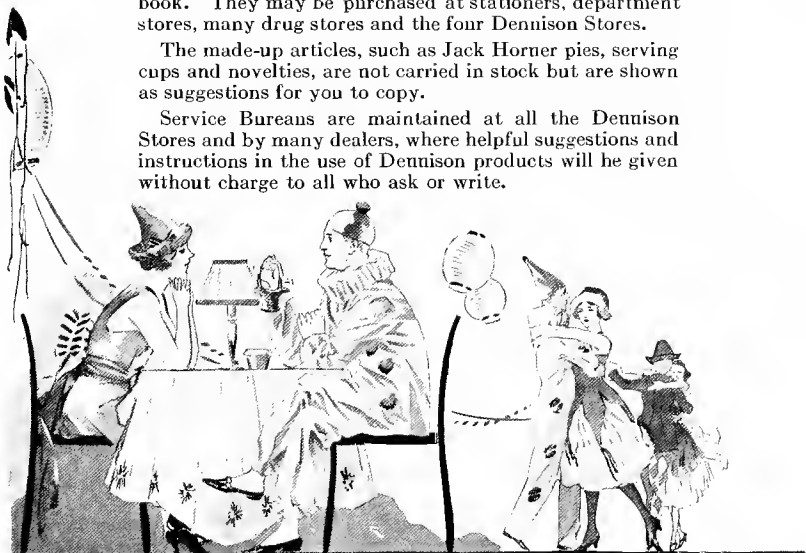
The Dennison book of suggestions for the spring holidays, which for several years has been called the "Party Book," comes to you this year with a new name. There is something fascinating about the very word "gala." You have but to say it and at once there comes to your mind a picture of bright colors, attractive decorations and all kinds of jolly times.

This book is intended to help the hostess make her party "different" by showing her new ways to use the Dennison materials which are made especially for the various holidays. The decorations pictured may be easily copied and in almost all cases stock goods are used.

Stock goods are listed in the price list at the back of the book. They may be purchased at stationers, department stores, many drug stores and the four Dennison Stores.

The made-up articles, such as Jack Horner pies, serving cups and novelties, are not carried in stock but are shown as suggestions for you to copy.

Service Bureaus are maintained at all the Dennison Stores and by many dealers, where helpful suggestions and instructions in the use of Dennison products will be given without charge to all who ask or write.





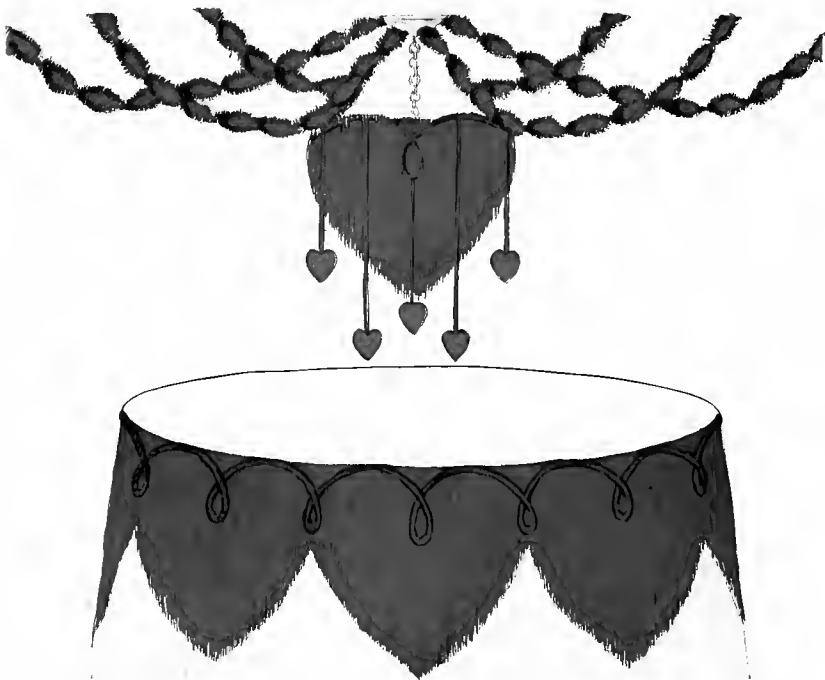
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St. Valentine Entertains

The conventional color for St. Valentine's Day is red, but the introduction of another color is sometimes charming and if it is a little daring and out of the ordinary it may be just as significant of the day. Why not venture away from the customary colors and combine red with old rose or even use light pink with red?

A table decorated with fringe is most effective and at the same time easy to arrange. Fringe is cut as described on page 29. The strips are cut and fastened in place, after which the top is finished with loops of crepe paper rope. The lower edge is then cut in rounding points. Festoons and Cut-outs V 223 complete the overhead decoration.

Three cardboard hearts covered with ruffles attached to large gold arrows make the centerpiece. Heart Cut-out V 223 and Arrows V 241 form the nut cup and the cigar holder is made using Heart and Arrow V 228. A "beating heart" favor is really a penny "cricket" inside a double crepe paper heart. A place card may be attached if desired.





A Luncheon Table Gay with Hearts

Bright red hearts with white and gold wings (Cut-outs V 244) attached to miniature streamers are fastened to the festoon decorations and flutter gaily over this dainty Cupid table.

The Jack Horner pie is made by fastening very full double ruffles around a foundation of cardboard and a Cupid cut from Decorated Crepe V 461 swings from the handle. The same crepe, V 461, supplies the border around the table.

Three Cut-outs V 243 are pasted around a small serving cup form.

The shades which are used on the bracket lights at the sides of the room are made of the heart silhouette which is found on Decorated Crepe V 462. The design is cut out and reinforced around the edges with wire or light weight cardboard. An asbestos ring is fastened in place and the shade may be made as a screen, or two designs may be pasted together with an opening at the top.





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When Hearts Are Trumps

Ten days or two weeks before St. Valentine's Day the invitations for the card party should be sent out. Daintily printed ones such as V 16 or V 19 may be purchased ready to fill in, or if something more individual is wanted they may be made from cut-outs, seals or designs printed on crepe paper or napkins.

To make the invitations pictured Cut-out V 236 is

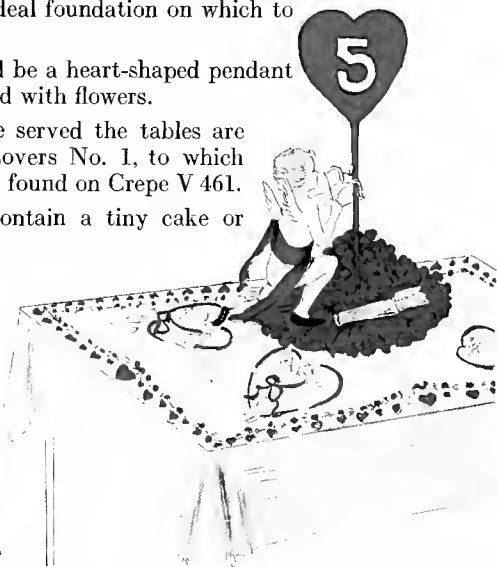
pasted on an elongated heart-shaped card, while the Cupid found on Napkin V 412 and Cut-out V 223 give the motif for another attractive design. Real valentines will make appropriate invitations. Valentine Outfit V 3 will furnish material for one dozen valentines.

The numbering of the tables may be made part of the decoration by using cardboard hearts attached to flag sticks or heavy wire and finished with ruffles of red crepe paper and a Cupid cut from Decorated Crepe Paper V 462. Simple score card folders are decorated with Cut-out V 243, while tiny pencils make an ideal foundation on which to make the "arrow."

An appropriate prize would be a heart-shaped pendant made of sealing wax decorated with flowers.

When the refreshments are served the tables are spread with White Table Covers No. 1, to which are pasted Cupids and hearts found on Crepe V 461.

Heart-shaped bags may contain a tiny cake or a few bon bons.





Valentine Decorations for Society or Club Banquet

The long, narrow tables which are almost always used for club or society banquets are difficult to arrange in any way that will make them look different.

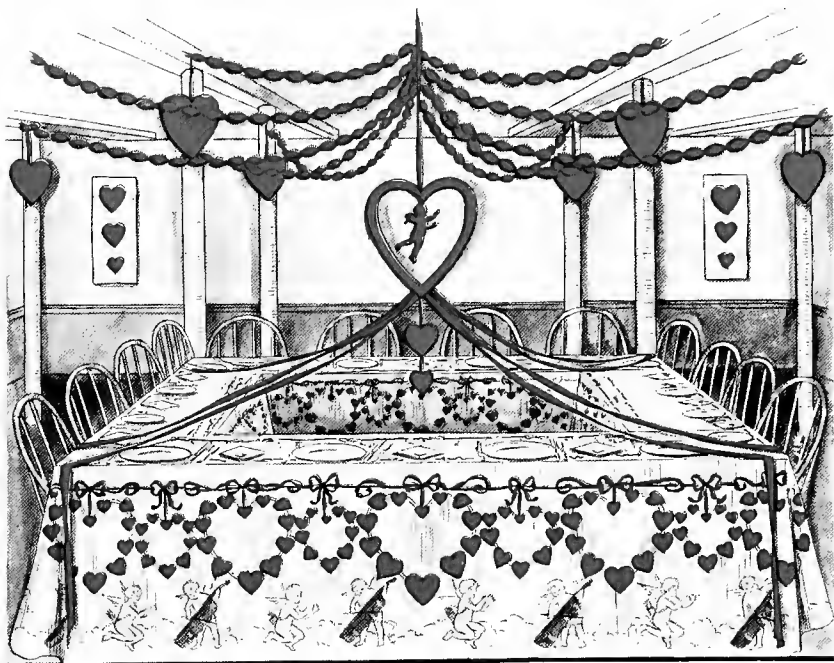
If the number of people to be served is not too large, the tables may be arranged to form a hollow square. This arrangement, of course, will permit the seating of only about one-half the number that could be accommodated if places were set on both sides of the table.

Table Covers V 219 are used on the tables. If for any reason it is not practical to use them, the regular white cloth may be used and one of the designs of decorated crepe attached to the inside edge of the tables. The top of the tables should then have a narrow runner design on the top at the inner edge.

Above each table is hung a large red heart cut from mat stock. The center is cut out and a Cupid V 253 suspended in the opening, while narrow red streamers from the point of the heart to the corners of the table and pendant hearts complete the decoration.

Large hearts are suspended from the tops of the posts at the points where the overhead festoons are fastened, and banners brighten the plain wall spaces.

There are many table accessories which serve at the same time as decorations and favors. Place cards, cut-outs for ices, bon bon boxes, party caps—any of these may be purchased ready for use and will add a bit more color to the decorative effect.





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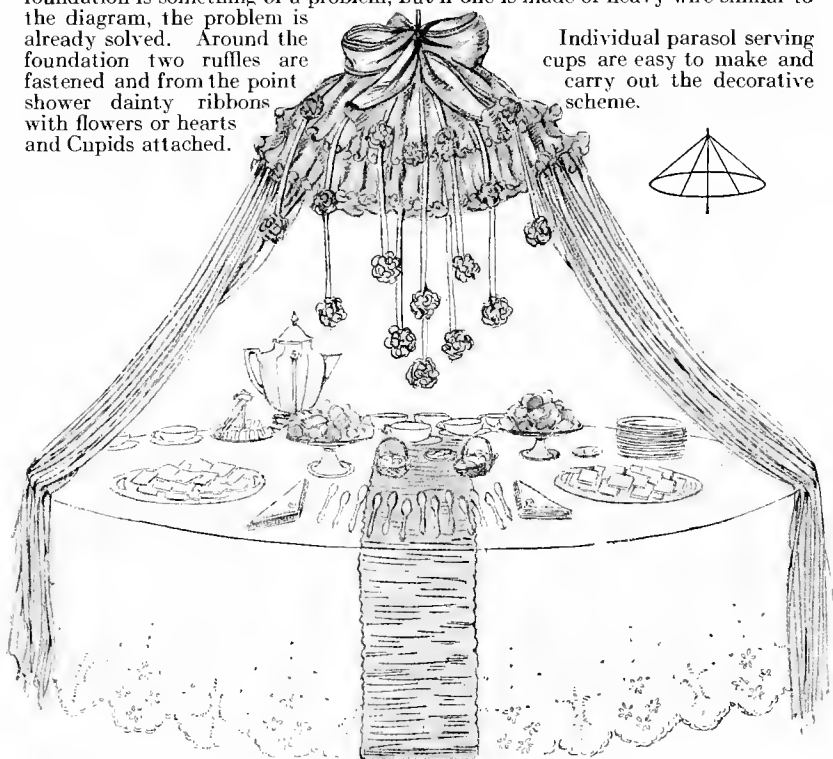
What Cupid Suggests for the Bride

The little "Love God" plays a prominent part in many affairs besides those of St. Valentine's Day. All the suggestions for that day, however, may be carried out with equal appropriateness for engagement announcement, bridal shower or luncheon.

If an engagement is to be announced, a Cupid and rose bon bon basket at each place hides the interesting secret between two hearts half concealed among the foliage. The "Old Woman with a Basket" place card, made of Cut-out V 235 fastened to a Heart V 223, carries her news tightly folded up and slipped through a slit in her basket.

For a "shower" nothing can take the place of a parasol. The question of a foundation is something of a problem, but if one is made of heavy wire similar to the diagram, the problem is already solved. Around the foundation two ruffles are fastened and from the point shower dainty ribbons with flowers or hearts and Cupids attached.

Individual parasol serving cups are easy to make and carry out the decorative scheme.





A Banquet for a Patriotic Holiday

It is surprising how many holidays call for red, white and blue decorations, and in addition to the calendar holidays many affairs conducted by various organizations also demand a patriotic color scheme.

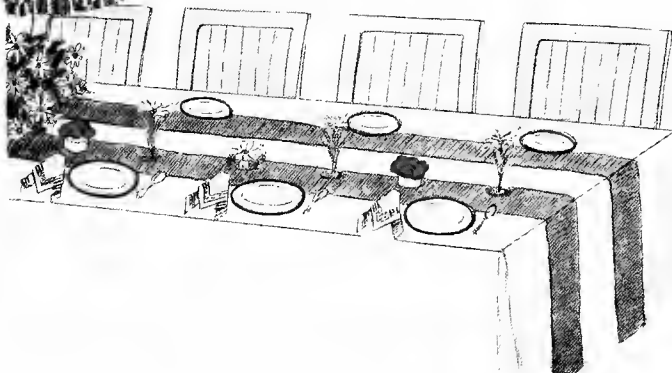
Almost all of these parties are for a large number of people and to those who are "on the committee" usually falls the work of making favors and putting up the decorations.

Therefore, they must be effective and at the same time quickly made and easily arranged.

Tiny cups for holding nuts or candies which have a cover made of a single flower are very simple to make and if red poppies and white daisies alternate at each place and stand on a narrow runner of dark blue a color scheme and a way of presenting a souvenir are achieved at the same time. The flowers may have a pin attached at the back so that they can be easily worn when leaving the table.

Similar effect may be gained by using the flowers made on spiral stems to stand at each place. The stem may be easily straightened out after the banquet and the flower adorn the buttonhole. They may also help to identify those entitled to dance or enter the entertainment hall.

Metal rim or a plain round tag strung with fine red crepe paper rope or a narrow red, white and blue ribbon numbered on one side and decorated with a patriotic seal on the other, will often be just what is needed for affairs of this sort, acting both as admission ticket and souvenir.





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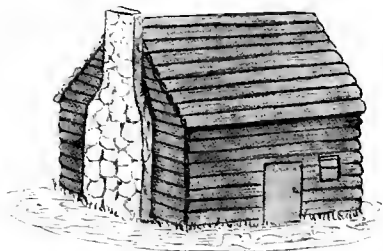
Centerpieces and Decorations for Patriotic Days



The tree stump with its hatchet and cherries is typically a centerpiece for Washington's Birthday and may be made more attractive if surrounded by red, white and blue ruffles.

A unique napkin holder is obtained by fastening two Hatchets P 262 together with Seals P 430 and slipping a tightly rolled cherry design napkin between the two handles.

A menu or score card folder carries a Seal P 557 in the center of the top, while two Flags P 274 fly gaily on either side.



The log cabin is a most appropriate design for Lincoln's Birthday. Brown crepe paper is rolled to resemble the logs which make both the centerpiece and nut cup. Lincoln Seals P 611 used on score or place card will help to carry out the spirit of the day.

Suitable for any patriotic holiday is the red, white and blue basket. The lower part is covered with dark blue and white ruffles, while red poppies, white daisies and a large red bow complete this colorful basket which may have small favors attached to narrow ribbons concealed in its fluffy depths.

Miniature baskets, too, of similar design and color made on serving cup forms, will complete a wonderfully attractive table decoration.





The Glorious Fourth

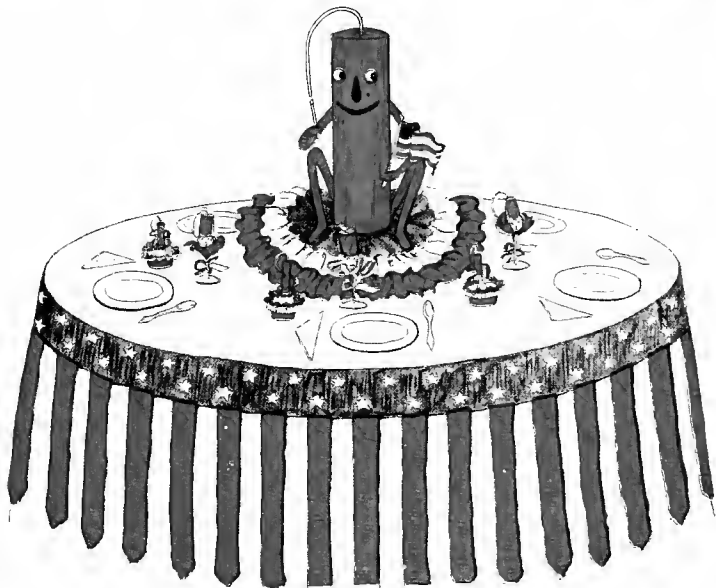
The Fourth of July would be indeed a dull day without sports, games, gay parades and parties.

"Johnnie Firecracker" himself furnishes the theme for the table decoration shown. Red mat stock, crepe paper and wire are the materials from which he is made.

Smaller "Johnnies" are performing all kinds of funny antics perched on the nut cups, and lollypops with firecracker hats make favors which also serve as place cards. Around the table Decorated Crepe Paper P 25 is used, the field with its stars at the top and the red strips cut in pennant shape flying below it.

We must all be children in spirit on this day, so favors for the children can be used for the grown-ups as well. Small fans of cardboard made in star shape and covered with red, white and blue crepe paper will be acceptable for the girls, and the boys, big and little, can have fun with tricolor pin wheels attached to clothes pins.

Another way to use a lollypop is in the shape of a firecracker candy box. It is very simple to make as is also the star serving cup. The serving cup form is covered with ruffles of red, white and blue. A star made of mat stock covered with silver paper which has the center cut out is slipped up and fastened in place just below the flaring ruffles.





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A Shamrock Table

St. Patrick's Day, March 17, brings an entirely different thought in both color scheme and design. Shamrock green and white always make a pleasing decoration, while the shamrocks themselves, gold harps, Irish lads and lassies in typical costumes furnish the foundation around which many attractive decorations are built.

For the table use a plain white paper table cover and across it place runners made of Green Crepe Paper No. 43 and cut into shamrock leaves at the ends.

The centerpiece or Jack Horner pie is made of gathered ruffles over a cardboard foundation. A wire handle is bent in the shape of a shamrock leaf and decorated with Cut-outs S 271, to which are pasted faces painted on white cardboard discs.

The nut cups are made in similar design and Seal S 602 supplies the shamrock and face for the handle.

A napkin holder of unusual design is made of a piece of green mat stock eight inches by three inches. It is scored and bent, then Cut-outs S 238 and S 239 are pasted one on either side. The holder is then ready for the tightly rolled napkins.





Over the chandelier is a soft fringe of green crepe paper to which Cut-outs S 270 and S 271 are fastened at irregular intervals.

The candle shade, which is made on a triangular foundation of cardboard, carries out the same effect as the chandelier and may be either green or white.

Another centerpiece which is as attractive as the one shown on the table is in the form of a shamrock bed. Funny plump lad and lassie flirt with each other over its top.

Over a round foundation of cardboard are pasted rows of twisted green petals and the figures and large shamrock are cut from Decorated Crepe S 655 reinforced with heavy wire and fastened in place.

To complete the table decoration is a "Paddy" favor whose head is a lollypop and his legs and arms candy sticks. In place of the favor a bon bon cup may be used. A pretty serving cup which also serves as a place card is made by covering a plain form with a double ruffle of green crepe paper, standing it on one end of a plain white card. A Cut-out S 289 is made to stand at the other end.

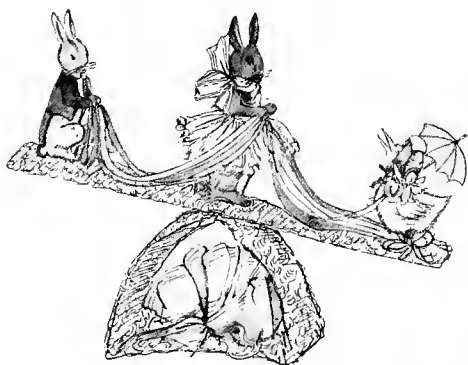
The hostess at a St. Patrick's Day luncheon or party will be adorable arrayed in the shamrock slip-over costume illustrated. Plain green crepe cut in pointed scallops which are reinforced with wire on the lower edge and finished with shamrocks cut from Crepe Paper S 655 makes the skirt, while white and green paper and the figures found on the decorated crepe are used for both waist and the cap with its jaunty shamrock.





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Bunnies and Chicks Hold Easter Frolic



Bunnies and rabbits on a see-saw serve as a decorative note which will be a source of great delight to little folks, and can be used just as well at any time of year as at Easter time. Pink, yellow, lavender or light blue may be the principal color used.

The cardboard foundation of the "see-saw" itself is covered with crushed crepe paper and the animals cut from Decorated Crepe E 728 are reinforced with heavy wire and fastened in place.

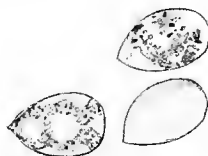
The same design may be carried out in miniature for the nut cups, the figures on them being cut from Napkins E 706. Chicken and rabbit cut-outs fastened to the side of a simple ruffled cup will also please little tots, and the napkin holder which uses the same figures will prove amusing.

When the table itself is spread with the table cover, napkins and paper plates found in the Children's Party Set C 198, and the see-saw, candy, baskets and napkin holders are put in place, there is nothing left to be desired.

A new and attractive way of decorating Easter eggs is to paint them with sealing wax.

The entire egg may be colored, or flowers and other designs may be painted directly on the shell.

One brightly colored egg in a "nest" of crepe paper moss at each place at the table will be hailed with delight.





"April Showers Bring May Flowers"

Spring brings many flowers which suggest themselves as table decorations for an Easter luncheon. For the hostess who does not care to use tulips, jonquils or narcissus there is something quite different, but even she cannot be sure until the very day of her party what the color scheme will be.

Barometer flowers are the secret of this uncertainty and should the day be fair the color will be blue, a stormy day will produce pink, while unsettled weather will cause the flowers to be lavender.

The table decorations may well combine these three colors. The flower boxes have for the foundations plain white boxes. They are decorated with strips of black passe-partout binding and flowers cut from Napkin No. 280. The color scheme is further emphasized by strings of vari-colored blossoms around the edge of the table and two-color nut cups. The flower cups are made one pink and one blue with a "bow" connecting them.

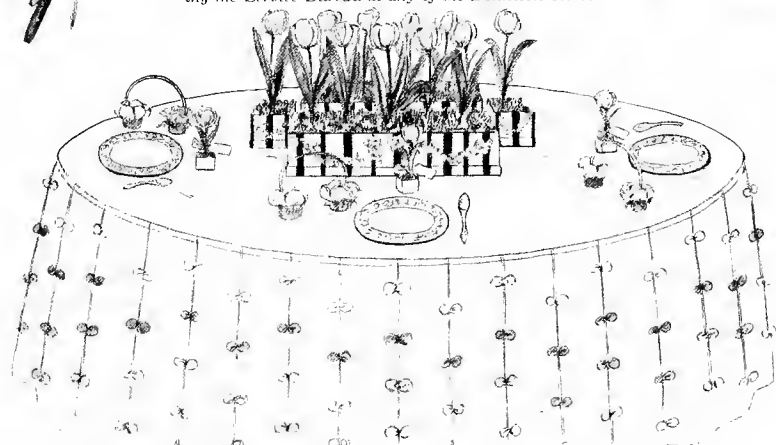
In addition to the flower place card, boutonniere bouquets of flowers made in pastel shades would be attractive.

The flowers with which the boxes are filled and those used for the individual favor place cards are made of white crepe paper which has been treated with a chemical solution which will make the paper change color under varying atmospheric conditions. Attached to the stem of each place card flower should be this verse:

"THE BAROMETER"

Keep this near the window pane.
When PINK 'tis a sign of storm or rain.
When the wind's in doubt as to how to blow
The LAVENDER color it then wll show.
But when the skies are clear and bright
You'll find the color BLUE all right.

The formula for making the barometer liquid and directions for its use will be sent on request by addressing the Service Bureau at any of the Dennison Stores.





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Things Are Not What They Seem

On April First. A few simple ways to "fool" your guests will cause many a laugh. An appropriate invitation for a party which falls on this date may be made by pasting the jesters which are printed on Napkin No. 1022 in the corner of correspondence cards. The wording will "fool" the recipient if it is printed backwards. This may be done by hand or on the typewriter. If the typewriter is used a sheet of plain paper should be on top, next the invitation face down, and then a sheet of carbon paper face up.



The liveliest jokes can be used at the table, where all sorts of surprises in the way of edibles may be introduced.



The first surprise will be when the guests unfold their napkins only to find that they are only skeletons of napkins.

Next sandwiches are passed (made of crepe paper) and the "filling" is found to be another, but this time a whole napkin.



Before the next course the hostess announces that there are conundrums to be answered and paper and pencils are passed. The pencils are made of small wooden flag sticks sharpened at one end and the point dipped in black ink. The plain part of the pencil should be wrapped with crepe paper; gray paper and gold paper will make a perfect eraser.



A place card made of April Fool candy and wire and a candy tree also made of April Fool candy will complete the table decorations.

The food which is served should look as unlike what it really is as possible, and if soup looks like ice cream and the last course like the first course so much the better. Iced bouillon may be served in tall sherbet glasses with a cherry on top. Other things may be easily disguised in the same way and ice cream sandwiches be the last course.

Balls of confetti made to resemble clowns are attractive favors for a dance. Confetti Balls No. 12 are the foundations and a ruffle of crepe paper and a fool's cap are all that are needed after a face has been painted on the ball.





Let's Go A-Maying

The old English custom of observing May Day is becoming more widespread every year.

May baskets such as those illustrated, daintily decorated and filled with sweets, are hung on doors while their giver runs and hides before being discovered.

The most important feature of a real May Party is the selection and crowning of the May queen. She is chosen from all the maidens of the town as the most beautiful and she presides over all the dances and sports. The May pole must be braided by children in dainty costumes, while fancy dances, contests in archery and other games of skill complete the entertainment.

A May pole may be used as a centerpiece for a May luncheon. Set in the center of the table with dainty ribbons to each place it will prove charming.

Small dolls dressed in fancy costumes, each one holding the end of a ribbon, will make a favor which will delight each guest. A tiny card tied to each doll will allow it to serve as a place card.

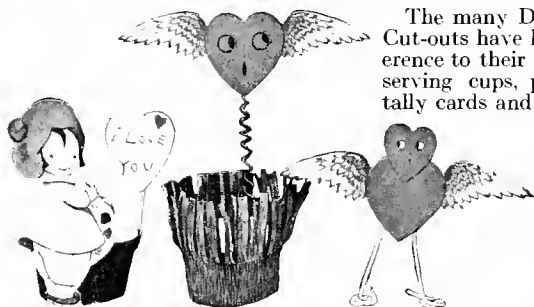




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What to Do with Gummed Seals and Cardboard Cut-Outs

The many Dennison Holiday Seals and Cut-outs have been made with special reference to their adaptability for decorating serving cups, place cards, dance orders, tally cards and for school work.



Serving Cup No. 0 covered with red crepe paper and decorated with Cut-out V 236. Cut-out V 213 attached to a spiral wire as a decoration for a serving cup covered with fringed crepe paper.

Place card favor made of Cut-out V 243, Seal V 591 and wire. Easily made place card which uses Cut-out V 222, Seal V 644 and cardboard.



Uncle Sam Cut-out P 279 on the side of a red, white and blue cup. Cut-outs P 261 and P 263 combined with cup covered with dark brown crepe paper.

Seals S 652 attached to cup covered with emerald green.

Bag made of emerald green with Cut-out S 288 on the side.



Ruffled basket, handle trimmed with Seal E650.

Menu card made by using Cut-out V 235, Red Hearts No. 9 and white cardboard.

Napkin ring of cardboard and Cut-out E294.

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By changing the design and color scheme many of the articles shown here may be made appropriate for another holiday.



Seal E 619



Seal S 601



Cut-out P 66

Seals and cut-outs pasted to cards of simple design or outline, a few lines drawn with crayon or paint and the place cards are complete.



Seal S 599

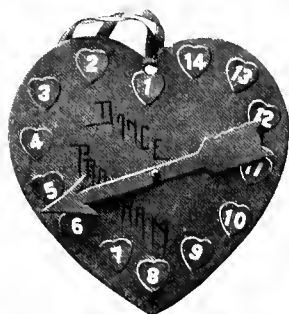


Cut-out P 263



Cut-out P 261

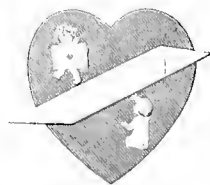
Menu cards and tally cards of artistic design which are simple to make and very effective.



Cut-outs V 225, V 211
and Gummed hearts No. 9



Seal V 592



Seals V 613, V 617
Cut-out V 223

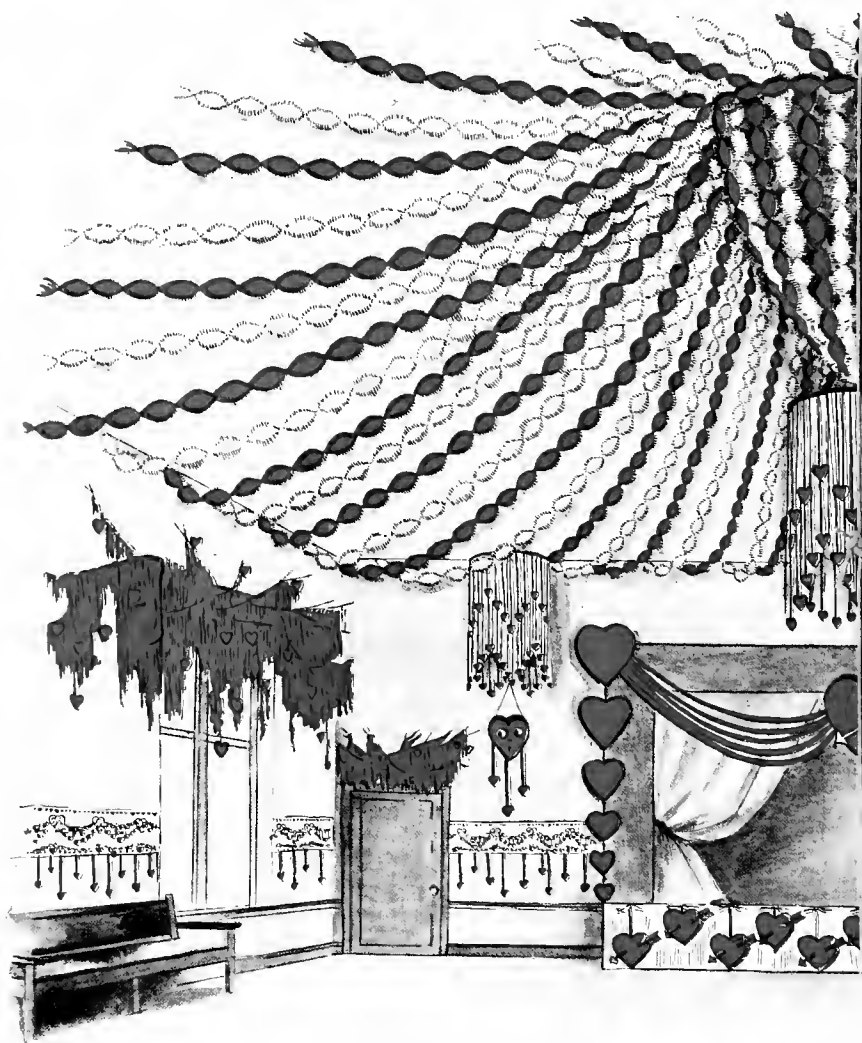
Any of these designs may be easily copied, using stock goods and cardboard.

The decorative devices which are indicated by number are listed in the price list at the back of the book.



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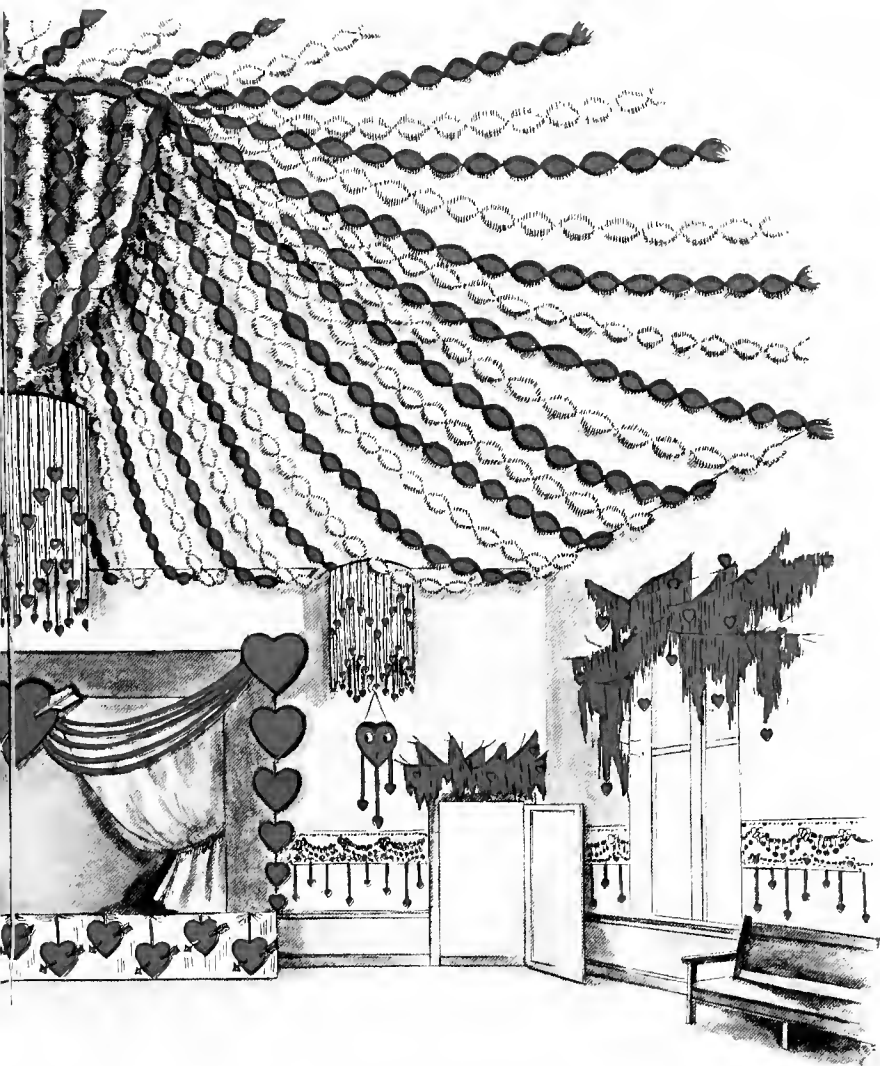
The Hall Decorated



Dennison's Gala Book



for a Valentine Party

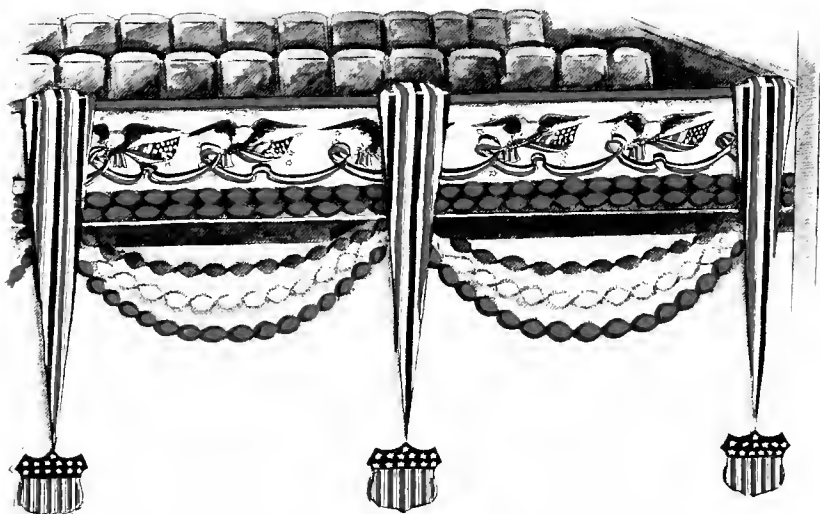




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The Balcony in Patriotic Dress

A decoration which is adaptable to many color schemes and which may be used in a number of different ways. Decorated crepe, streamers and large cut-outs combine to make a decorative unit which will be equally effective as a wall decoration across the front or back of a stage, for the upper part of a booth, or for the background of a store window.



How the Hall is Made Festive

Although the hall illustrated on the preceding pages is decorated for St. Valentine's Day, the same idea may be carried out for any other holiday.

Festoons and streamers always help to achieve a desired color effect, while too much cannot be said in favor of crepe paper moss as a decorative material. Thrown over natural branches or wires and allowed to hang irregularly, bright spots of color can be easily made.

The cost of materials for the decoration illustrated will be about \$25. This cost would vary somewhat according to the size of the hall, the number of windows and the wall spaces which were to be decorated.

Materials Used for Valentine Hall Decoration

Ceiling Decoration

- 6 Dozen Festoons each R 1, W 1 or 12 dozen Festoons V 9

Doorway or Window

- 1 Box Crepe Paper Moss R 1
- 1 Envelope Cut-outs each V 223, V 224, V 225

Wall Decoration

- 2 No. 3 Miniature Streamers R 1
- 2 Envelopes Cut-outs V 224 for each fold of Crepe V 461 required for frieze around hall

One Chandelier

- 3 Folds No. 11 White Crepe Paper
- ½ Dozen Miniature Streamers R 1
- 3 Envelopes Cut-outs V 222
- 1 Sheet No. 11 Mat Stock

Stage

- 18 Sheets No. 11 Mat Stock (for large hearts)
- 3 Sheets Gold Paper (for arrows)
- 2 No. 1 Streamers R 1



Favors for the Dancing Party

The idea of having favors as a means of matching partners is one which will add to the gaiety of any dance. The matching may be done in several different ways; the favors may match in design or color or may be mated by the use of duplicate numbers if the party is too large to make any other method practical.



The "daisy necklace" has for its center a small round mirror and around it are pasted the daisy petals. The corresponding favor may be a daisy boutonniere. Daisies may be made of other colors besides white. The color of the necklace and boutonniere match.

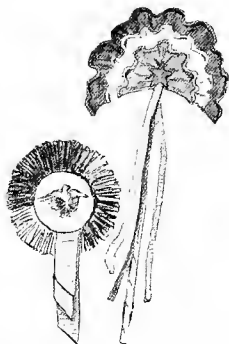
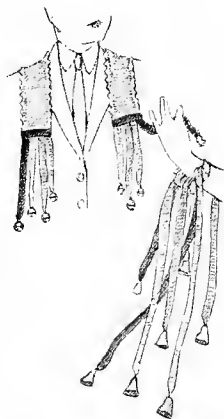
Flower regalia are worn by both ladies and gentlemen; there should be two of each color.

The gay "jazz" bracelet, with its jangling bells and bright colored streamers, matches the gentleman's collar.

A red, white and blue wand finds a corresponding note in the badge of the same colors.

Hats and crowns are always popular and may be made in an endless variety of styles. Two of each color or style will prove attractive.

Any of the hats illustrated on pages 22 and 23 as part of the costumes may be used separately for favors. They may be made exactly as pictured or simplified so that they will be easy to make in large quantities.





Dennison's Gala Book

Costumes for Many Gay Parties

Bright green streamers and tiny shamrocks transform a simple white frock into a gay costume. If the party were on St. Valentine's Day, red hearts and Cupids would be needed.

If a patriotic note must be sounded, Eagle and Flag Crepe P 557 combined with red, white and blue will make a charming slip-over, or red, white and blue can be used in about the same way but producing a very different effect as shown in costume No. 5.

An easily made slip-over for a man's costume is made of red with many hearts for decoration.

Double ruffles of emerald green and white rolled on the edges will be very different and easy to accomplish. The large shamrock which trims the hat also has the rolled edge.



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A tiny child or a grown-up will be equally attractive dressed in a slip-over topped with a huge ruffled heart. The pointed hat carries out the "clown" idea.

"Baby Valentine" is very sweet in her dainty pink and white dress. The valentine itself can be made elaborate or simple as occasion requires, and even a big girl can wear a costume made in just the same style.

Double ruffles of Decorated Crepe S 656 and fine green fringe will be an attractive partner for the artist in his green shamrock smock.

A wired hoop with pendant pompons of red, white and blue makes a very chic costume which vies in attractiveness with the valentine costume with quaint panniers at the sides.

A list of materials required for each of the costumes pictured will be found on page 25.





Dennison's Gala Book

Each Holiday in Its Own Special Attire

The church supper, club tea, bazaar or entertainment which is to be held at any time from early in January until after the Fourth of July cannot help being near the date of some holiday and this gives an opportunity for special decorations.

Who would not enjoy her tea more if it were served by charming "Miss Valentine"?

The slip-over apron, trimmed with red hearts, can be made just as attractive if trimmed with shamrocks and green ribbons or with shields and gay tricolored streamers.

A simpler apron with "Cupids and lovers" is made by combining Decorated Crepe V 462 with plain white. This apron also can be made with other symbols and color combinations.

Suggestive of the holiday are Uncle Sam's hat and Miss Columbia's cap. For either of these Decorated Crepe P 25 is used. Black mat stock makes the foundation for both George Washington's tricornered hat and "Paddy's" tall hat.

Martha Washington's mob cap and the Irish colleen's bonnet are made just alike, except that the Irish bonnet has a ruffle which should be shorter in front and graduated to a deeper ruffle at the back.

An emerald green bow and band will make its ownership a subject of no doubt.





Costume Description

Most costumes are made over a muslin foundation and the crepe paper sewed or pasted directly to it as seems best.

For this kind of costume regular dress patterns are sometimes used, but they are not often necessary. The paper may be sewed by hand or on the sewing machine.

The slip-over costume is a style which is very popular, perhaps because it is much less work than a complete dress. It is what its name implies, and is worn over any simple frock, preferably a white one, although a colored one may be used to carry out some particular scheme.

The foundation of the slip-over costume is a full width of crepe paper of sufficient length to reach from shoulder to bottom of skirt both front and back. To this foundation are attached ruffles, streamers or cut-out designs.

There are many variations possible for this type of costume. Often a costume for a man may be in the form of a slip-over. This permits the wearing of the regular suit and if desirable the "costume" may indeed be "slipped over" and in a jiffy Mr. Man appears in conventional evening dress.

Any of the costumes illustrated may be easily adapted to another holiday by the use of appropriate colors and designs.

Materials for Costumes Shown on Pages 22 and 23

No. 1. Shamrock Costume

- 3 Folds No. 11 White Crepe Paper
- 1 Fold No. 43 Emerald Green Crepe Paper
- 6 Envelopes Shamrock Cut-outs S 230
- 1 Sheet White Mat Stock

No. 2. Patriotic Slip-over

- 1 Fold No. P 557 Decorated Crepe Paper
- 2 Folds No. 11 White Crepe Paper
- 1 Fold No. 81 Red Crepe Paper
- 1 Fold No. 52 National Blue Crepe Paper

No. 3. Man's Valentine Slip-over

- 1 Fold No. 81 Red Crepe Paper
- 1 Fold No. V 461 Decorated Crepe Paper
- 1 Envelope V 223 Red Hearts

No. 4. Shamrock Ruffled Costume

- 3 Folds No. 11 White Crepe Paper
- 3 Folds No. 43 Emerald Green Crepe Paper
- 1 Fold No. S 656 Decorated Crepe Paper
- 1 Spool No. 2 Green Wire

No. 5. Red, White and Blue Slip-over

- 1 Fold No. 11 White Crepe Paper
- 1 Fold No. P 21 Decorated Crepe Paper
- 1 Fold No. P 557 Decorated Crepe Paper
- 1 Fold No. 81 Red Crepe Paper
- 1 Dozen No. 9 Wires

No. 6. Little Boy's Valentine Heart Slip-over

- 1 Fold No. V 461 Decorated Crepe Paper
- 1 Fold No. 11 White Crepe Paper
- 1 Fold No. 81 Red Crepe Paper
- 1 Sheet No. 13 White Mat Stock
- 1 Envelope V 222 Red Hearts

No. 7. Baby Valentine

- 1 Fold No. P 2½ Pink Crepe Paper
- 1 Fold No. 11 White Crepe Paper
- 1 Fold No. 296 Decorated Crepe Paper

No. 8. Fringe and Shamrock Costume

- 1 Fold No. 11 White Crepe Paper
- 2 Folds No. 43 Emerald Green Crepe Paper
- 1 Fold No. S 656 Decorated Crepe Paper
- 1 Envelope S 270 Cut-out Shamrocks
- 2 Pieces No. 7 Wire
- 1 Spool No. 2 Wire

No. 9. Man's Shamrock Smock

- 3 Folds No. 43 Emerald Green Crepe Paper
- 1 Fold No. 11 White Crepe Paper
- 1 Fold No. S 656 Decorated Crepe Paper
- 1 Envelope S 271 Shamrock Cut-outs

No. 10.

- 2 Folds No. P 25 Decorated Crepe Paper
- 1 Fold No. 11 White Crepe Paper
- 1 Fold No. 52 National Blue Crepe Paper
- 1 Fold No. 81 Red Crepe Paper
- 3 Pieces No. 15 Wire
- 1 Spool No. 1 Wire

No. 11. Valentine Costume

- 2 Folds No. V 461 Decorated Crepe Paper
- 2 Folds No. 11 White Crepe Paper
- 1 Fold No. 81 Red Crepe Paper

(Many other costumes are described and illustrated in the book "How to Make Paper Costumes," which is referred to on the inside cover of this book.)



Dennison's Gala Book

Games for Gala Gatherings

One of the hardest questions to decide is what games to have at a party. If the first two or three are appropriate to the holiday on which the party is given, the rest may be just "good fun" regardless of the holiday.

A good game to start the evening's fun, particularly if the group is large and not well acquainted with one another, is:

Gossip

A circle is formed with one or two people in the center. It is their object to get out, and to keep them from doing so the people in the circle must know the name, occupation and some piece of gossip about both of his neighbors. At a signal from the leader each one in the center points to some person and asks him to give the required information about both his neighbors. If he fails he goes into the center. The "gossip" as it is given originally by one's self may be made up for the occasion and be very amusing. At the command "Change your neighbors," all change places and this is also an opportunity for those inside the circle to get out into the circle itself.

This game should be played but a few minutes, just long enough for all to learn the names of the others.



Is Your Aim as True as Cupid's?

Whether each girl in the party is to be married or remain single can be proven by her ability to "shoot" Cupid's arrow through a wedding ring.

Attach a plain ring to a string and suspend it at a height of about five feet. Each contestant is asked to stand at a distance of ten feet and point a pencil at the center of the ring. She must then walk rapidly toward the ring and try to put the pencil through it.

The same position which was assumed when the aim was taken must be rigidly held. "Feathers" of bright red mat stock may be attached to the tops of the pencils, and if the pencils themselves are red they will make attractive favors.

Potato Race

Each player is to balance a potato (the rounder the better) on the end of a yardstick.

The stick is to be held so that the hands do not reach beyond the first six inches at the very most.

A prize is awarded to the one who first reaches the goal without dropping the potato.

Love Is But a Bubble

Suspend a large red heart from the chandelier so that it will be about a foot above the heads of the players. A bowl of soapy water is provided, also a clay pipe for each player.

Standing four or five feet away each one in turn, for a given number of turns, blows a bubble and tries to float it so that it will hit the heart.

A prize is given the most successful.





Cupid's Art Gallery

Give each guest a piece of white cotton cloth, five inches by eight inches, with the name of one of the following subjects typewritten at the top.

Cupid

The Ideal Lover

The Love Nest

The Proposal

A needle threaded with black silkateen is also given to each one. The "pictures" are to be made with outlines of black thread.

At the end of fifteen minutes they are collected, the various kinds separated and each group pinned up on strings in different parts of the room, where they are judged. The judging should be done by two or three people, and their comments on style and technique will add to the fun.

There should be a prize for each group of subjects.

This game may be easily adapted to other holidays by changing the subjects of the pictures.

Eggshell Race

The contents of eggs are blown out of the shells and each one colored differently. Each contestant is given a colored egg and a small fan. The eggshells must be fanned to a given point and back to the starting point.



Green Conundrums

Small cards decorated with shamrock seals should have written on them these conundrums to be answered with words containing "green":

1. A variety of plum
2. A raw youth
3. A retailer of fresh vegetables
4. Part of a theater
5. Death to insects
6. Almost always fatal

7. Kind of apple
8. Kind of shrub
9. A country
10. A place where plants are kept
11. Turf with grass
12. Mountains in New England

1. Greengage
2. Greenhorn
3. Greengrocer
4. Greenroom
5. Paris green
6. Gangrene

7. Greening
8. Greenbrier
9. Greenland
10. Greenhouse
11. Greensward
12. Green Mountains

This Is My Nose

(A Good April Fool Game)

The leader says, "This is my nose," but points to her knee. At the same time she points with her other hand to someone in the group. The one to whom she has pointed must point to his knee and say, "This is my nose" before the leader can count ten. The leader continues pointing to various parts

of the body and calling by the name of some other part. Those who do not answer correctly or before the leader counts ten must drop out.



Costumes

Prepare a collection of various materials such as folds of crepe paper, both plain colors and decorated designs, ribbons, hats, pins, scissors, and any other materials from which costumes might be made. Assign partners and give fifteen minutes in which each couple shall make a costume for either one or the other. The costumes may be all one kind, "Cupid" for instance, or to each may be assigned different months of the year, different nations or historical characters.



Dennison's Gala Book

Features for Dances and Parties

While favors are often used as a means of matching partners, there are often times when a simpler way is preferable.

A Bluebird Flight

For an Easter Dance or a May Party a pretty feature may be introduced, but it can be used successfully only in a hall which has a balcony from which the birds may fly.

A small numbered card with a bluebird seal attached is given to each girl. At a signal, bluebirds cut from Decorated Crepe 331 which have been mounted on cardboard or reinforced with wire and also numbered are tossed from the balcony; as they flutter down the boys try to catch them and find the girl with the corresponding number. Butterfly seals and butterfly design crepe may be used in the same way.

Cupid's Heart Tree

An attractive decorative note which may also be used for matching partners is "Cupid's Heart Tree." Two bushes may be made and stood one on either side of the stage, or one will answer if the hearts for the ladies and gentlemen are different colors. A real shrub or branch of a tree may be used, or the "Bush" may be made of crepe paper and wire. When natural branches are used they should be stripped of their leaves and those made of crepe paper used. Two hearts about two inches in diameter made of heavy colored paper or light weight cardboard should be pasted together all the way around except at the top, and the end of a twig slipped between the two. Each heart is numbered and at a given signal the ladies pick the hearts from one tree and the gentlemen pick theirs from the other. The numbers on the two trees should match. When one tree is used, the hearts should be two different colors.



A Picnic Luncheon

This will be great fun as an unusual way of serving refreshments at a social. Each girl is to bring a decorated basket containing luncheon for two people.

Just before the refreshments are to be served chairs should be arranged around the room in groups of four or eight. Above each group is fastened a card with the name of some local summer resort, spelled with misplaced letters, such as Yocen Isandl (Coney Island), etc. Cards are given to each guest, who has five to ten minutes to guess the names of the places.

The baskets in the meanwhile have had numbers attached to their handles and when the guessing contest is over the owners of baskets with number one attached are to picnic at Coney Island, all those with number two at Atlantic City, etc.

The baskets may then be auctioned off to the men, who find the original owner of each basket. They then proceed to their picnic place and join the rest of the group.



General Instructions for Using Dennison Crepe Paper

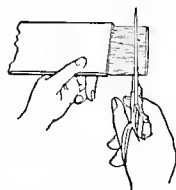
Before starting to work have all materials and tools handy,—scissors, hammer, pins, tacks, paste and wire.

Work for effect. Do not putter over details. Get the general decoration finished, then if time permits, give line touches.

Remember that decorations must come down and use very small tacks and drive in only part way.

Wire is better than string for attaching decorations. Two twists hold when string would be apt to slip and be hard to tie.

Crepe paper is almost always stretched a little before using. This should be done by two people, one at either end of the paper. First, double the end over once or twice, or, better still, roll it over a ruler or stick so that it will not tear and then pull steadily until it is sufficiently stretched.



Illus. No. 1

To cut a strip of crepe paper, slip it part way from the packet, measure the desired width and, using the edge of the packet as a guide, cut through the entire thickness. (Illustration No. 1.)

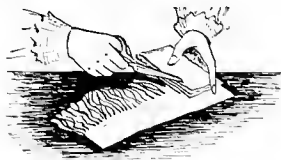
To make rows of petals or scallops, cut the paper the correct width through the entire fold, unfold and starting with the two ends together, redouble until there are eight thicknesses, cut the paper through all thicknesses, leaving two or three inches at the top uncut. Then unfold.



Illus. No. 2

To make fluted edge, hold the edge of the crepe paper between the thumbs and forefingers, then push away with the left thumb and pull forward with the right forefinger. Move the crepe a bit and repeat until the whole strip is fluted. Fluting may sometimes be done to several thicknesses of crepe paper at one time. (Illustration No. 2.)

Fringed crepe. For decorative purposes almost all fringe is cut *across* the grain of the paper. Strips of fringe 20 inches long and any depth up to the whole ten feet of the fold may be made. Unfold, stretch, and cut off pieces the required depth for the fringe. Fold the lower edge up to within an inch of the top. Redouble several times, then beginning at the right-hand edge, cut the fringe as fine as desired, cutting through all the thicknesses but leaving the 1-inch heading uncut. Shake out and stretch, then even off. Use as many thicknesses as necessary to give the right effect. (Illustration No. 3.)



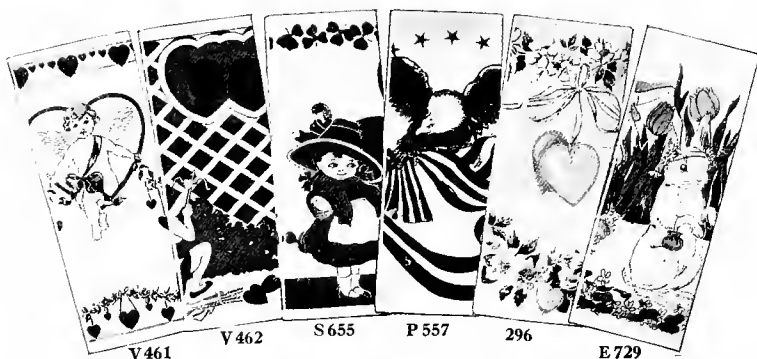
Illus. No. 3

To wrap wire. Cut a strip of crepe paper across the grain through the entire fold from $\frac{1}{2}$ inch to 2 inches wide, according to the size and length of the wire to be wrapped. Put a little paste on the end of the wire and wind the strip around two or three times very tightly, then holding the wire in the right hand, twirl it round and round. At the same time, with the left hand, guide the paper, slanting it down and stretching it so that it will wrap the wire smoothly. When the end of the wire is reached, cut off the paper and fasten the end with paste.



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Price List of Dennison Stock Goods



Decorated Crepe Paper

No. V 460	Cupid and Envelopes	No. P 21	Red, White and Blue Stripe
V 461	Cupid and Garland	P 25	Stars and Stripes
V 462	Lattice and Silhouette	P 557	Eagle and Shield
296	Pink Hearts and Flowers	P 962	Narrow Red, White and Blue Stripe
S 655	Boy, Girl and Shamrock	294	Tulip
S 656	Shamrocks	295	Violet
E 726	Chickens and Rabbits	313	Butterfly
E 729	Rabbit and Tulips	952	Pink Blossoms and Leaves

Folds 10 feet long, 20 inches wide.....per fold \$0.25

Dennison Crepe Paper

No. 11	White	No. 43	Emerald Green	No. 61	Light Amber
22	Violet	46	Leaf Green	62	Canary
23	Purple	52	National Blue	63	Dark Amber
32½	Pink	81	Red		

Folds 10 feet long, 20 inches wide.....per fold \$0.15

Imperial Crepe Paper

No. W 1	White	No. G 3	Emerald Green	No. Y 1	Light Amber
V 2	Violet	G 6	Leaf Green	Y 2	Canary
V 3	Purple	B 2	National Blue	Y 3	Dark Amber
P 2½	Pink	R 1	Red		

Rolls 8 feet long, 20 inches wide.....per roll \$0.10

Crepe Paper Moss

For decorating or packing

No. R 1	Red	No. P 2½	Pink	No. G 3	Emerald Green
W 1	White	Y 3	Dark Amber	G 6	Leaf Green

6 ounces in box..... per box \$0.35

Page thirty These prices do not apply on the Pacific Coast or in Canada. Prices subject to change.

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Crepe Paper Festoons

An overhead decoration with fringed edges

Plain colors

No. W 1 White	No. P 2½ Pink	No. V 3 Purple
R 1 Red	G 3 Emerald Green	Y 2 Canary
B 2 National Blue	V 2 Violet	Y 3 Dark Amber
10 feet long, 4 inches wide.....each \$0.07; per dozen \$0.75		

Combination

No. V 9 Red and White	No. E 4 Violet and White	No. P 42 Red, White and Blue
10 feet long, 4 inches wide.....each \$0.10; per dozen \$1.20		

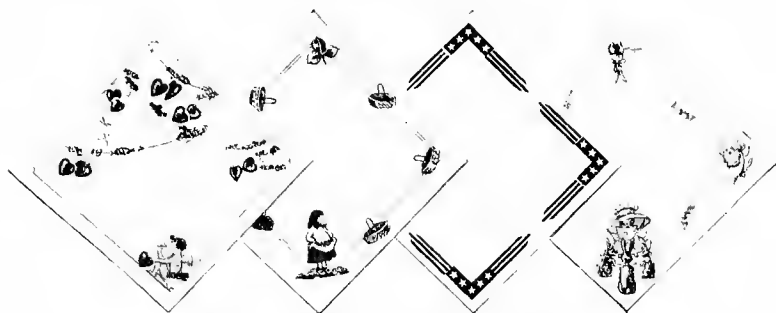
Miniature Festoons

No. W 1 White	No. P 2½ Pink	No. V 3 Purple
R 1 Red	G 3 Emerald Green	Y 2 Canary
B 2 National Blue	V 2 Violet	Y 3 Dark Amber
20 feet long, 1½ inches wide.....each \$0.10; per dozen \$1.00		

Crepe Paper Streamers

No. W 1 White	No. P 2½ Pink	No. Y 2 Canary	
R 1 Red	G 3 Emerald Green	Y 3 Dark Amber	
B 2 National Blue	V 2 Violet		
No. 1 60 feet long, 1½ inches wide.....	Each \$0.10	Per Doz. \$1.00	
2 40 feet long, 2½ inches wide.....	.10	1.00	
P 22 Red, White and Blue Stripe, 40 feet long, 2 inches wide....	.15	1.50	
P 23 Red, White and Blue Stripe, 60 feet long, 3 inches wide....	.30	2.75	

Crepe Paper Napkins



Dennison Napkins

Extra heavy—Best quality—Fast color

No. V 1019 Cupid and Pink Heart	No. 1003 Violet	No. 1022 Jester
P 1025 American Eagle	1001 Butterfly	
Size 14 inches x 14 inches, folded in dozens..... per dozen \$0.15		

Fine quality—Fast color

No. V 411 Cupid and Mail	No. E 706 Easter Music
V 412 Cupid and Arrow	P 500 Shield and Ribbon
V 413 Cupid and Heart Lantern	P 505 Red, White and Blue Pennant
292 Pink Hearts and Flowers	330 Cherry
S 629 Shamrock	286 Violet
S 630 Miss St. Patrick	
Size 14 inches x 14 inches, 18 of one kind in envelopeper envelope \$0.15	
100 of one kind, banded in 100'sper hundred .50	



Dennison's Gala Book

Fast Color Lunch Sets

Each set consists of one decorated table cover 61 inches x 84 inches, 1 dozen decorated napkins and 1 dozen paper plates of harmonizing color.

No. V 119 Red Hearts P 125 Patriotic	No. S 135 St. Patrick 155 Yellow Flower	No. 152 Pink Wild Rose C 198 Children's Party Set
Per set.....\$0.85		

Fast Color Table Covers

No. V 219 Red Hearts P 225 Patriotic	No. S 235 St. Patrick 255 Yellow Flower	No. 252 Pink Wild Rose C 298 Children
Same as used in Lunch Sets. Size 61 inches x 84 inches.....each \$0.35		

Conventional Design Paper Plates

6 inch	8 inch
No. 600 White; 601 Red 602 Pink; 603 Yellow 604 Green	No. 800 White; 801 Red 802 Pink; 803 Yellow 804 Green
Per dozen.....\$0.40	Per dozen.....\$0.50

Gummed Seals

All seals approximately 1 1/8 inches diameter



V 644

Valentine

No. V 590 Gold Arrow V 591 Heart Faces (24 in box) V 592 Cupid and Heart V 643 Cupid (2 assorted) 25 of one kind in box.....per box \$0.10	No. V 614 Cupid in Heart V 645 Cupid and Bonquet V 616 Old-Fashioned Girl V 647 Cupid Lettering
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S 648

St. Patrick

No. S 597 Irish Flag S 599 Assorted Shamrocks S 600 Fairy S 601 Girl and Shamrock 25 of one kind in box.....per box \$0.10	No. S 602 Shamrock & Irishman S 603 Hat S 618 Girl and Shamrock S 652 Dancing Figures (2 assorted)
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Easter

No. E 607 Conventional Violet E 649 Bunny and Eggs 25 of one kind in box.....per box \$0.10	No. E 650 Bunny with Letter E 651 Chick with Mirror
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Patriotic

No. P 419 Union Jack P 429 American Flag (assorted right and left) 50 of one kind in box.....per box \$0.10	No. P 430 Shield P 559 American Flag (3/8 in. assorted right and left) No. P 524 Eagle and Flag P 538 French Flag P 608 Cherries and Hatchet P 613 Red, White and Blue Hatchet 25 of one kind in box.....per box \$0.10
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E 649

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Nature Seals

No. F 616 Red Rose	No. B 622 Robin	No. B 626 Scarlet Tanager
F 617 Chrysanthemum	B 623 Parrot	B 627 Chicken
F 618 Violet	B 624 Duckling	B 629 Bluebird (cut-out)
F 619 Pink Rose	B 625 Bluebird	B 632 Butterfly (5 asst.)
25 of one kind in box.....		per box \$0.15

Gummed Hearts

No. V 202 $\frac{1}{2}$ inch diam., 50 in box	No. V 204 $1\frac{1}{4}$ inches diam., 25 in box
V 203 $\frac{3}{4}$ inch diam., 50 in box	V 205 $1\frac{3}{4}$ inches diam., 20 in box
One color in box, red or gold	per box \$0.10

Gummed Stars and Decorations

Gummed Stars and Decorations			Per Box
No. 1	Stars, $\frac{1}{2}$ inch diam., 100 one color in box, red, blue, green, gold, silver . . .		\$0.10
2	Stars, $\frac{5}{8}$ inch diam., 100 one color in box, red, blue, green, gold, silver, white . .		.10
4	Stars, $\frac{3}{4}$ inch diam., 75 one color in box, red, blue, green, gold, silver10
5	Stars, $1\frac{1}{2}$ inches diam., 50 one color in box, gold, silver, white10
6	Stars, $1\frac{3}{8}$ inches diam., 50 one color in box, gold, silver, white10
7	Stars, 2 inches diam., 25 one color in box, red, blue, green, gold, silver, white .		.10
9	Hearts, 100 one color in box, red or gold10
No. 12	Diamonds	No. 13 Crescents	No. 14 Circles
	Gold, silver, red, yellow, black, 25 one color in box		per box \$0.10

Gummed Cupids

No. V 238 Red Cupids, $1\frac{3}{4}$ inches high, 25 in box.....	per box \$0.10
V 239 Red Cupids, 3 inches high, 18 in box.....	per box .10

Printed Cut-Outs

Valentine

No. V 228	Red Heart with Gold Arrow, 2 inches diameter, 10 in envelope	
V 229	Red Heart with Gold Arrow, 3 $\frac{1}{4}$ inches diameter, 6 in envelope	
V 235	Girl with Basket, 3 $\frac{1}{2}$ inches high, 6 in envelope	
V 236	Boy Artist, 3 $\frac{1}{2}$ inches high, 6 in envelope	
V 237	Flesh Colored Cupid, 4 inches high, 6 in envelope	
V 243	Red Heart with Wings, 1 $\frac{1}{2}$ inches across, 6 in envelope	
	One kind in envelope.....	per envelope \$0.15



V 235


Patriotic

No. P 261	White Hatchet, Red, White and Blue Head, $3\frac{5}{8}$ inches long, 10 in envelope
P 262	White Hatchet, Red, White and Blue, $5\frac{1}{2}$ inches long, 6 in envelope
P 263	Hatchet and Block, $3\frac{1}{4}$ inches high, 6 in envelope
P 66	Uncle Sam, 4 inches high, 6 in envelope
P 90	Red, White and Blue Shield, $2\frac{7}{8}$ inches high, 10 in envelope
P 271	Red, White and Blue Shield, 4 inches high, 8 in envelope
P 92	Red, White and Blue Shield, $4\frac{3}{4}$ inches high, 6 in envelope
	One kind in envelope..... per envelope \$0.15

St. Patrick

No. S 280	Printed Shamrocks, 2 inches high, 12 in envelope	
S 281	Printed Shamrocks, $2\frac{1}{16}$ inches high, 10 in envelope	
S 282	Printed Shamrocks, $5\frac{7}{8}$ inches high, 6 in envelope	
S 285	Green Hat, 2 inches high, 10 in envelope	
S 288	Dancing Girl, $3\frac{1}{2}$ inches high, 6 in envelope	
S 289	Dancing Boy, $3\frac{1}{2}$ inches high, 6 in envelope	
One kind in envelope.....		per envelope \$0.15

Easter

No. E 293 Messenger Boy, $2\frac{7}{8}$ inches high, 6 in envelope	
E 294 Bunny with Basket, $3\frac{1}{2}$ inches high, 6 in envelope	
E 295 Bunny Painting Egg, $3\frac{1}{2}$ inches high, 6 in envelope	
E 296 Chick with Eggs, $3\frac{1}{2}$ inches high, 6 in envelope	
E 297 Chick with Bandbox, $3\frac{1}{2}$ inches high, 6 in envelope	
One kind in envelope,	S 288
	per envelope \$0.15



S 288



Dennison's Gala Book

Plain Mat Stock Cut-Outs

- No. V 220 Red Heart, 1 inch diameter, 30 in envelope
 V 221 Red Heart, $1\frac{1}{2}$ inches diameter, 24 in envelope
 V 222 Red Heart, 2 inches diameter, 18 in envelope



V 245



V 254



V 252

- No. V 223 Red Heart, 3 inches diameter, 12 in envelope
 V 224 Red Heart, $4\frac{1}{8}$ inches diameter, 10 in envelope
 V 225 Red Heart, $4\frac{3}{4}$ inches diameter, 8 in envelope
 V 227 Red Heart with Cupid inside, $4\frac{1}{2}$ inches diameter, 8 in envelope
 V 230 Red Cupid, $1\frac{3}{4}$ inches high, 18 in envelope
 V 231 Red Cupid, 3 inches high, 12 in envelope
 V 241 Gold Arrow, 4 inches long, 12 in envelope
 V 242 Red Arrow, 4 inches long, 12 in envelope
 One kind in envelope per envelope \$0.10

Large Cut-Outs

- No. V 251 Plain Red Heart, 10 inches high, each \$0.05
 V 252 Plain Red Heart with Gold Arrow, 9 inches high, each .10
 V 253 Plain Red Cupid, 10 inches high, each .05
 V 254 Flesh Color Cupid, $10\frac{1}{2}$ inches high, each .15
 V 244 Red Heart with Wings, $9\frac{1}{2}$ inches across, each .05
 V 245 Red Heart with Wings, $12\frac{1}{2}$ inches across, each .10
 V 255 Plain Red Cupid, 9 inches high, each .05
 P 260 American Flag, printed both sides, $2\frac{1}{2}$ inches long, staff $6\frac{1}{2}$ inches, each \$0.03 ; per dozen .25
 P 67 Uncle Sam, 8 inches tall, each .10
 P 273 Red, White and Blue Shield, 15 inches high, each .15

Invitations

- No. V 16 Cupid
 V 19 Old-Fashioned Valentine
 With envelope each \$0.07; per dozen \$0.70
 No. C 5 Children's, Boy and Girl at Door
 No. C 6 Children's, Boy and Girl at Gate
 With envelope each \$0.10; per dozen \$1.00



S7

Cardboard Cut-Outs for Ices

- No. V 20 Cupid Shooting Arrow
 S 10 Irish Flag
 P 274 American Flag
 P 279 Uncle Sam
 12 of one kind in box per box \$0.25
 No. F 28 Pink Rose
 F 29 Jonquil
 F 30 Red Rose
 F 31 Chrysanthemum
 12 of one kind in box per box \$0.20



V19



V16

- No. C 3 Girl Singing
 12 of one kind in box per box \$0.20
 No. C 4 Boy with Guitar
 12 of one kind in box per box \$0.20

Dennison's Gala Book



Place Cards

- | | |
|-----------------------------------|---------------------------------|
| No. V 11 Cupid Shooting Bubbles | No. S 8 Irish Harp |
| V 12 Cupid Posting Letter | S 9 Shamrock and Girl's Head |
| V 13 Cupid Shooting Heart | |
| 8 of one kind in box..... | per box \$0.25 |
| No. V 17 Cupid Heart Vender | No. P 6 Cherry Tree and Hatchet |
| V 18 Cupid Mail Carrier | |
| E 2 Girl and Mirror | |
| 6 of one kind in box..... | per box \$0.20 |
| No. P 2 American Flag | C 1 Children Standing |
| P 3 Soldier, Sailor and Uncle Sam | C 2 Children Seated at Table |
| 6 of one kind in box..... | per box \$0.15 |
| No. F 19 Jonquil | No. F 24 Old-Fashioned Girl |
| F 20 Chrysanthemum | F 25 Clown |
| F 21 Pink Rose | F 26 Animal (6 asst.) |
| F 22 Bluebird | F 27 Red Rose |
| F 23 Bridal | |
| 6 of one kind in box..... | per box \$0.25 |



V 18

Bon Bon Boxes

- | | |
|----------------------------|---------------------------|
| No. V 55 Heart and Arrow | No. E 57 Easter (2 asst.) |
| S 56 St. Patrick (2 asst.) | P 48 Patriotic (2 asst.) |
| Each..... | \$0.08 |

Party Caps

- | | |
|---------------------------|---------------------------|
| No. V 420 Valentine Asst. | No. P 520 Patriotic Asst. |
| V 620 St. Patrick Asst. | P 320 Carnival Asst. |
| Each..... | \$0.15; per dozen \$1.50 |
- No. 20 Children's Assortment.....each \$0.10; per dozen \$1.00

Crepe Paper Flags

One half rights, one half lefts

- | | |
|-----------------------------------|-------------------------------|
| No. P 51 American | No. S 61 Irish |
| Size 2 1/4 inches x 3 inches..... | each \$0.03; per dozen \$0.25 |

Flags on Staff

- | |
|-----------------------------------------------------------|
| No. P 57 American Flag on Wooden Staff, 6 7/8 inches high |
| Each..... |
- \$0.10; per dozen \$1.00

Valentine Outfits

- | |
|----------------------------------------------------------------|
| No. V 3 Assortment of materials for making about 12 valentines |
| In an attractive box..... |
- each \$0.75

Confetti

- | | |
|--------------------------------------------|-------------------------------|
| No. 1 White Bags; No. 2 Assorted Bags..... | each \$0.04; per dozen \$0.35 |
| 11 White Tubes; No. 12 Assorted Tubes..... | each .06; per dozen .60 |
| 21 White Bulk; No. 22 Assorted Bulk..... | each .25; per dozen 2.25 |
| 5 Rose Petal, 2 1/2 ounces in box..... | each .50; per dozen 5.00 |
| 6 Rose Petal in Fancy Bags..... | each .15; per dozen 1.25 |

Buy Dennison goods from local dealer. If purchased direct from us postage is extra.

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Dennison's Gala Book

Serpentine

Rolls 50 feet long, 7-16 inch wide

No. 20 Assorted
21 White
22 Blue

No. 23 Red
25 Orange
26 Yellow

No. 27 Green
28 Pink

Per roll \$0.03

Per dozen \$0.35

Per gross \$3.50

Fireproof Miniature Streamers No. 3

For decorating or to throw at dances or parties. Rolls 30 feet long, $\frac{5}{8}$ inch wide

No. W 1 White
R 1 Red
B 2 National Blue

No. P $2\frac{1}{2}$ Pink
G 3 Emerald Green
Y 2 Canary

No. V 2 Violet
V 3 Purple
Assorted

Per roll \$0.03

Per dozen \$0.30

Per gross \$3.00

Serving Cup Forms

No. 00 $1\frac{1}{2}$ inches diam., per dozen \$0.15 No. 2 $2\frac{1}{2}$ inches diam., per dozen \$0.20
0 2 inches diam., per dozen .18 3 3 inches diam., per dozen .30

Decorated Serving Cups

No. 7 Red Rose May Basket
9 Yellow Jonquil May Basket
10 Pink Rose May Basket

Each \$0.25

No. 14 Pink Rose Petal
15 Red Rose Petal
18 Yellow Rose Petal

Each \$0.15

Mat Stock (Light Weight Cardboard)

Size 22 inches x 28 inches

No. 9 Shamrock Green
11 Red

No. 12 Black
13 White

Per sheet \$0.15

Flower Outfits

No. 170 Easter Lily, material for 1 dozen No. 185 Wistaria, material for $1\frac{1}{2}$ dozen
Each \$1.50

Flower Material

Easter Lily Centers per dozen \$0.50 Easter Lily Stamens per gross \$0.50

Wire

No. 1 White, No. 2 Green, No. 5 Annealed, fine per spool \$0.08
9 Green, No. 10 White, 36 inch lengths, medium weight per dozen .15
7 Green, 36 inch lengths, heavy weight per dozen .30
78 Green (same weight as No. 7), 18 inch lengths per dozen .15
15 Green, 36 inch lengths, extra heavy per dozen .35

Gummed Cloth Tape

No. 3 White, No. 4 Black, $\frac{3}{4}$ inch wide, 10 yards in box per dozen \$0.30
5 White, $1\frac{1}{4}$ inches wide, 10 yards in box per dozen .45

Adhesives

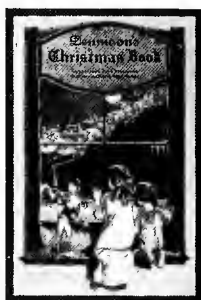
No. 1 Bottle Glue per bottle \$0.15
2 Tube Glue per tube .15

Page thirty-six These prices do not apply on the Pacific Coast or in Canada. Prices subject to change.

The Gala Book

(The Dennison Party Book with a new name)

How to get the crowd "started" is easy when you put the suggestions in this book to work. There are decorations, costumes and favors illustrated and described for St. Valentine's Day, St. Patrick's Day, Easter, April Fool's Day, May Day and the various Patriotic Holidays. Price 10 cents.

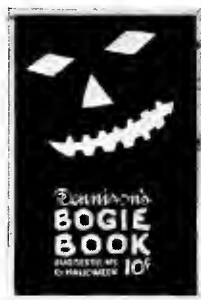


The Christmas Book

Full of suggestions to make Christmas merry—decoration suggestions for home, school and public affairs; gift decorations, costumes and games. The ideas for New Year and Twelfth Night parties may be used to keep up the holiday spirit. Price 10 cents.

The Bogie Book

New and old spooky Hallowe'en stunts, weird decorations for the home party or large hall, unusual costumes which add to the fun and spirit of the occasion: all these are shown in detail in this interesting book. Price 10 cents.



Dennison Manufacturing Co.

FRAMINGHAM, MASS.

Stores and Service Bureaus

BOSTON
26 Franklin Street

NEW YORK
230 Fifth Ave. at 26th Street

PHILADELPHIA
1007 Chestnut Street

CHICAGO
62 East Randolph Street

LONDON, W. C. 2
52 Kingsway

